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RTO 9 partners with VIA Rail and new travel company to promote South Eastern Ontario

Regional Tourism Organization 9 (RTO9) has developed an initiative to encourage residents and visitors to explore South Eastern Ontario through an array of getaway and stay-and-play packages RTO9, representing South Eastern Ontario, is teaming up with VIA Rail and Canadian travel company Landsby for exclusive new Rail + Roam packages that encourage travellers to explore well-known gems and off-the-beaten-path adventures across the region.

From now until March 15, Rail + Roam offers an array of culinary, adventure and wellness-themed experiences that can be booked through landsby.ca/rail-and-roam/.

The packages include Furnace Falls Farm near Lyndhurst, The Cove Country Inn in Westport and 1000 Islands Helicopter Tours among others.

“We’ve seen a lot of people – including Snowbirds – who are planning on staying closer to home this winter, so it’s the perfect time for people to book an escape and explore smaller towns across the region,” said Bonnie Ruddock, executive director for the Regional Tourism

Organization of South Eastern Ontario (RTO 9).

Landsby has developed a series of unique packages that combine accommodations and local experiences unique to this region. Packages are available for all ages, interests and price points. Visitors can travel by VIA Rail to and from Toronto, Ottawa, Montreal and the surrounding region can be added on to all packages to add an extra element of ease to visits. "The travel industry, and the people we serve, are in a phase of recovery. To that end, Canadians are yearning for authentic travel experiences that satisfy a need for both adventure and comfort, that support our local businesses and aid in our collective growth," said Jason Sarra-cini, founder of Landsby.

"The Rail + Roam packages in South Eastern Ontario embrace this trifecta, providing Canadians with opportunities to explore the beauty and wonder of their own country." The Rail + Roam campaign is a collaboration between the provincially funded tourism organization RTO 9, VIA Rail and Toronto-based Landsby, a Canadian travel company that launched in May 2021.

For more information, go to landsby.ca/rail-androam.